

**ENGLAND'S STOVE WORKS, INC. STEPS UP AGAIN TO HELP NEMECHEK IN COKE ZERO 400**  
DAYTONA BEACH, FL – July 1, 2010 – NEMCO Motorsports today announced the return of a previous sponsor for driver Joe Nemechek in Saturday's Coke Zero 400 at Daytona International Speedway. England's Stove Works, Inc. will advertise its website, [heatredefined.com](http://heatredefined.com), on the No. 87 Camry that Nemechek qualified in the \_\_\_ starting position.

"It's great to have England's Stove Works on board with us again," Nemechek said. "Back in February Ron England actually overheard me talking to some fans about looking for sponsorship and he came up to me at the track and said he wanted to help with the Daytona 500. Well, we're in Daytona again, and Ron said he would love to get England's Stove Works back on the car."

England's Stove Works, Inc. is a family-owned company and a major manufacturer of wood stoves and pellet stoves in the U.S.

"I think Joe's story is one of guts and determination," said England's Stove Works Chairman, Ron England. "Our company was built on determination and hard work, and Joe represents that as well as anyone in racing."

"And as we said in February, we also see this as an opportunity to promote the wood stove and pellet stove industry," England continued. "That in turn helps all the working people out there by giving them better options to heat their homes."

England's Stove Works, Inc. joins primary sponsor [hostgator.com](http://hostgator.com) in sponsoring Nemechek's Coke Zero 400 effort.

### **About England's Stove Works, Inc.**

In 1975, father and son Bob and Ron England started making stoves (literally) in their own backyard. Soon they had enough business to keep their family busy, and today England's has grown into a multi-faceted enterprise that keeps salesmen, office staff, metal working craftsmen and even a fleet of truck drivers on its payroll. England's is located along U.S. Route 29 in Monroe, VA, where we just finished building another plant facility in order to keep up with increased demand. Englander, Summers Heat and Timber Ridge stoves are carried nationwide and in Canada by well-known retailers including lumberyards, distributors, stove dealers, DIY stores and "big box" centers.

The reason for the popularity of our products is quite simple: Ron England believes - as his father did - in making available a quality product (our stoves are found across the nation, heating family rooms even after years of service) at a *great* price (we're among the most competitively-priced out there, and have been for decades). For more information on available products, please visit

[www.heatredefined.com](http://www.heatredefined.com).

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