

ENGLAND STOVE WORKS, INC. STEPS UP TO HELP NEMECHEK IN DAYTONA 500

DAYTONA BEACH, FL – February 13, 2010 – NEMCO Motorsports today signed a co-primary sponsor for driver Joe Nemechek in Sunday's Daytona 500 at Daytona International Speedway. England Stove Works, Inc. will adorn the hood of the No. 87 Camry that Nemechek qualified in the 41st starting position.

"It's neat to have people wanting to help and to be able to turn around and help their industry by putting their name on our car for the 500," Nemechek said. "Ron England, with England Stove Works, actually overheard me talking to some fans about looking for sponsorship and he came up to me at the track and said he wanted to help. It's really great to find people with small companies who want to get involved."

England Stove Works, Inc. is a family-owned company and a major manufacturer of wood stoves and pellet stoves in the U.S.

"I heard Joe's story and felt compelled to help him," said England Stove Works Chairman, Ron England. "Our company was founded on hard work and Joe's a worker. He's doing the best he can with what he has.

"Not only are we helping Joe but we see it as an opportunity to promote the wood stove and pellet stove industry," England continued. "That in turn helps all the working people out there by providing an option to heat your home more efficiently."

England Stove Works, Inc. joins D.A.B. Constructors as co-primary sponsors for Nemechek's Daytona 500 effort.

About England Stove Works, Inc.

In 1975, Bob England started making stoves (literally) in his own backyard. Soon he had enough business to keep his sons busy, then his family, and today England's has grown into a multi-faceted enterprise that keeps salesmen, office staff, metal working craftsmen and even a fleet of truck drivers on its payroll. England's is located along U.S. Route 29 in Monroe, VA, where we're currently building another plant facility to keep up with increased demand. Englander, Summers Heat and Timber Ridge stoves are carried nationwide by well-known retailers including lumberyards, distributors, stove dealers, DIY stores and "big box" centers.

The reason for the popularity of our products is quite simple: Ron England believes - as his father did - in making available a quality product (our stoves are well-known for being seen across the nation, heating family rooms after years of service) at a *great* price (we're among the most competitively-priced out there, and have been for decades). For more information on available products, please visit www.heatrefined.com.