

## **Hermie Sadler Returns to the Truck Series at Bristol**

**(8/3/10 - Concord, NC)** - SPEED analyst and former Nationwide Series Rookie of the Year Hermie Sadler will return to the track in the O'Reilly 200 on August 18 at Bristol Motor Speedway. It will be Sadler's 4<sup>th</sup> start of the season in Fast Track Racing's #48 Chevrolet.

Sadler's entry will be sponsored at Bristol by [www.heatredefined.com](http://www.heatredefined.com), a subsidiary of England's Stove Works.

Heatredefined.com is the newest domain name for England's Stove Works, and will be used to promote the fact that, after 35 years in the industry, England's Stove Works is still on "the cutting edge" of design and performance for wood, pellet and multi-fuel stoves. The Englander, Summers Heat and Timber Ridge brands are carried nationally by well-known retailers including lumberyards, distributors, stove dealers, DIY stores and "big box" centers.

"Ron England and his wife are good friends and they have been big supporters of our foundation as well as NASCAR racing for a long time," stated Hermie Sadler. "I am proud to be representing their company on the track at Bristol this year. I encourage NASCAR fans to check out [www.heatredefined.com](http://www.heatredefined.com). They will be impressed by what they offer."

"This is a great opportunity for us to showcase our wood, pellet and multi-fuel stoves," said Ron England, Chairman of England's Stove Works. "With the renewed interest in alternative fuels and, frankly, the desire for folks to save money, we want to remind people that our products have been heating American homes for 35 years."

The O'Reilly 200 is scheduled for August 18 at Bristol Motor Speedway and will be televised live on SPEED at 7:30 pm ET. For more information, visit [www.heatredefined.com](http://www.heatredefined.com) and [www.hermiesadler.com](http://www.hermiesadler.com)

### **About England's Stove Works / [www.heatredefined.com](http://www.heatredefined.com):**

England's has grown into a multi-faceted enterprise that keeps salesmen, office staff, metal working craftsmen and even a fleet of truck drivers on its payroll. England's is located along U.S. Route 29 in Monroe, VA, and are currently building another plant facility to keep up with increased demand.

Englander, Summers Heat and Timber Ridge stoves are carried nationwide by well-known retailers including lumberyards, distributors, stove dealers, DIY stores and "big box" centers. The reason for the popularity of their products is quite simple: Ron England believes - as his father did - in making available a quality product at a great price. England's Stove Works carries this philosophy over to its Metal Fabrication Services and are proud of their powerful fabrication capabilities - and offer their services at a very competitive rate, with the promise of the same excellent quality that is found in their stoves.

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